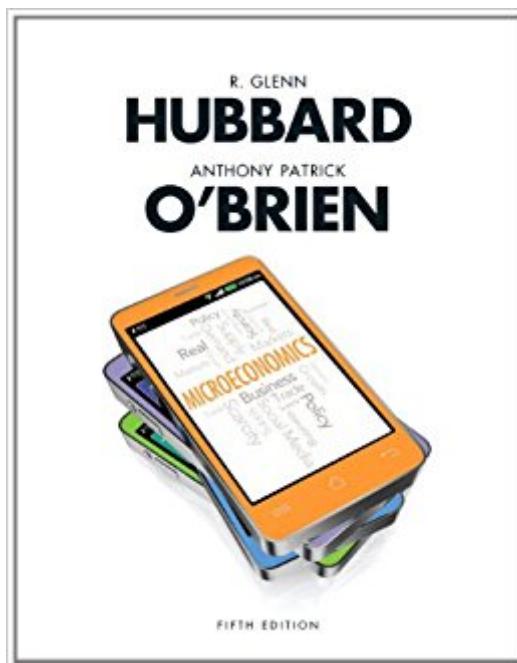


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Microeconomics (5th Edition) (The Pearson Series In Economics)



Synopsis

For Principles of Microeconomics courses at two- and four-year colleges and universities Reveal the relevance of economics through real-world business examples One of the challenges of teaching Principles of Microeconomics is fostering interest in concepts that may not seem applicable to studentsâ™ lives. Microeconomics, Fifth Edition makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career pathâ“opening an art studio, trading on Wall Street, or bartending at the local pubâ“students will benefit from understanding the economic forces behind their work. This program provides a better teaching and learning experienceâ“for you and your students. It will help you to: â¢ Personalize learning with MyEconLab: This online homework, tutorial, and assessment program fosters learning and provides tools that help instructors to keep students on track.â¢ Show students how economics is relevant: Relatable features ground course material in the real world, showing students how these ideas are relevant and facilitating understanding.â¢ Foster thorough understanding via a flexible, student-focused approach: An engaging, captivating writing style and student-friendly learning aids motivate and engage students. Note: If you are purchasing the standalone text or electronic version, MyEconLab does not come automatically packaged with the text. To purchase MyEconLab please visit www.myeconlab.com or you can purchase a package of the physical text + MyEconLab by searching for 0133826686 / 9780133826685. MyEconLab is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

Currently the Russell L. Carson Professor of Economics and Finance at the Graduate School of Business, and the Professor of Economics in the Department of Economics at Columbia University, Glenn Hubbard received his B.A. and B.S. from the University of Central Florida and A.M. and Ph.D. in economics from Harvard University, where he was honored with both National Science Foundation and Alfred P. Sloan Foundation fellowships.

Bought for my Microeconomics course and ordered used. Came more beat up than expected but it still did the job.

I read this book once upon a time in an econ 101 class. After reading this book, I was (and am still) able to really understand the world much better. I am able to think about all of these crazy political ideas with some objectivity. Mostly, I am able to make better life decisions, I feel. Read it. I think you'll agree.

good for school

Good

I was able to use this edition for my class instead of the more expensive 6th edition. It saved me some serious money.

rented for a semester. great condition and did the job. no problem with returns.

This is a really good book if you want to learn the basics of micro economics. The topics are split up nicely into sections, the definitions are clear and concise, and the material is backed up with plenty of graphs and diagrams. The reason this book only gets 3 stars: 1) It's expensive for a paperback. After being hauled around in my backpack for a semester, some of the pages started falling out. Good luck selling this book after the bindings go out. 2) The supplemental MyEconLab, the only testing and quizzing portion, has problems. It only works in Internet Explorer when you install the necessary plugins. Tough luck for those of us who use Linux and/or Firefox. On top of that, MyEconLab is finicky. Many of the graphing problems will be counted wrong if you graph a line one unit too long, even though it is still a correct solution. At other times, a missing negative sign or a

rounding error will lose you credit on the entire, multi-part question. Sometimes, MyEconLab will count an answer wrong for no reason. Pearson Education has supposedly been fixing the bugs so they may or may not be a problem anymore. My final gripe with MyEconLab is that if you buy the book used, you have to shell out more cash to gain access to the online supplement. Overall, if you want a good textbook to learn micro economics, this book is not bad. You can probably find books with similar information and a hard cover for about the same price. As long as you buy it used and don't use the online portion, I recommend this book. If you are counting on using MyEconLab, you may be in for a disappointment.

Easy to read and was required for my class. I really like the structure of this book and how well organized the chapters were. If you need this for your class or you just want to learn a little about Microeconomics this is the book for you

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